



2016- Salem Main Street Association formed as part of the National Main Street Program.

2018- Salem Main Street Association Design Committee embarked on a project to name Salem's historic downtown alleyways as a place-making effort and to continue the activation of these unique assets.

Spring 2018- The Design Committee asked Historic Landmark's Staff to support the understanding of the history of the downtown alleys and whether any alleyways had ever been historically named.

Fall 2018- Historic Landmarks research found that Salem's alleys were never officially named however H.L.C. found historically referenced names as part of their Historic Alleyway Naming Report shared with the Design Committee.

Winter 2019- The Design Committee mailed a flier to downtown property and business owners sharing some of the historically referenced alley names and asking for support in naming the downtown alleyways.

Summer 2019- Proclamation for *Salem Alley Days*- citizens will have an opportunity to provide input and vote on naming Salem's downtown alleys and continue to celebrate these unique places all summer.